

**DECLARATION AND POWER OF ATTORNEY FOR  
PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

**METHOD AND SYSTEM FOR  
SCHEDULE BASED ADVERTISING ON A MOBILE PHONE**

the specification of which (check one)

  X   is attached hereto.

       was filed on                                   
as Application Serial No.                                   
and was amended on                                   
(if applicable)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, \_1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, \_119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s):                                                          Priority Claimed

                                                                                                         Yes       No  
(Number) (Country) (Day/Month/Year)

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information material to the patentability of this application as defined in Title 37, Code of Federal Regulations, § 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

(Application Serial #)

(Filing Date)

(Status)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

John W. Henderson, Jr., Reg. No. 26,907; James H. Barksdale, Jr., Reg. No. 24,091; Thomas E. Tyson, Reg. No. 28,543; Robert M. Carwell, Reg. No. 28,499; Jeffrey S. LaBaw, Reg. No. 31,633; Douglas H. Lefevre, Reg. No. 26,193; Casimer K. Salys, Reg. No. 28,900; David A. Mims, Jr., Reg. No. 32,708; Mark E. McBurney, Reg. No. 33,114; Anthony V. England, Reg. No. 35,129; Volel Emile, Reg. No. 39,969; Leslie A. Van Leeuwen, Reg. No. 42,196; Christopher A. Hughes, Reg. No. 26,914; Edward A. Pennington, Reg. No. 32,588; John E. Hoel, Reg. No. 26,279; Joseph C. Redmond, Jr., Reg. No. 18,753; and Marilyn S. Dawkins, Reg. No. 31,140, Cynthia S. Byrd, Reg. No. 39,365 and Frank C. Nicholas, Reg. No. 33,983.

Send correspondence to: Frank C. Nicholas, CARDINAL LAW GROUP, 1603 Orrington Avenue, Suite 2000, Evanston, Illinois 60201 and direct all telephone calls to (847) 424-2521.

FULL NAME OF SOLE OR FIRST INVENTOR: MARIA A. HIMMEL

INVENTORS SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

RESIDENCE: 6304 RAIN CREEK PARKWAY  
AUSTIN, TEXAS 78759

CITIZENSHIP: U.S.A.

POST OFFICE ADDRESS: SAME AS ABOVE

FULL NAME OF SOLE OR FIRST INVENTOR: HERMAN RODRIGUEZ

INVENTORS SIGNATURE: *Herman Rodriguez* DATE: 3/28/2001

RESIDENCE: 4201 LOVE BIRD LANE  
AUSTIN, TEXAS 78730

CITIZENSHIP: U.S.A.

POST OFFICE ADDRESS: SAME AS ABOVE

NEWTON J. SMITH, JR.

FULL NAME OF SOLE OR FIRST INVENTOR: ~~JAMES N. SMITH, JR.~~ *WJH*

INVENTORS SIGNATURE: *Newton Smith Jr*

DATE: 28 March 2001

RESIDENCE: 11002 BITTERROOT CIRCLE  
AUSTIN, TEXAS 78726

CITIZENSHIP: U.S.A.

POST OFFICE ADDRESS: SAME AS ABOVE

FULL NAME OF SOLE OR FIRST INVENTOR: CLIFFORD L. SPINAC

INVENTORS SIGNATURE: *Clifford L. Spinac*

DATE: March 28, 2001

RESIDENCE: 13428 ANAROSA LOOP  
AUSTIN, TEXAS 78727-1400

CITIZENSHIP: U.S.A.

POST OFFICE ADDRESS: SAME AS ABOVE

FILED IN 10000000

Docket Number: AUS920010190US1

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 (Application Serial #)

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 (Filing Date)

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 (Status)

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FULL NAME OF SOLE OR FIRST INVENTOR: MARIA A. HIMMELINVENTORS SIGNATURE: *Maria A. Himmel* DATE: March 28, 2001RESIDENCE: 6304 RAIN CREEK PARKWAY  
AUSTIN, TEXAS 78759 *MAM 750 Saw Mill River Road*  
*Yorktown Heights NY 10598*CITIZENSHIP: U.S.A.POST OFFICE ADDRESS: SAME AS ABOVEFULL NAME OF SOLE OR FIRST INVENTOR: HERMAN RODRIGUEZ

INVENTORS SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

RESIDENCE: 4201 LOVE BIRD LANE  
AUSTIN, TEXAS 78730CITIZENSHIP: U.S.A.POST OFFICE ADDRESS: SAME AS ABOVE

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FULL NAME OF SOLE OR FIRST INVENTOR: JAMES N. SMITH, JR.

INVENTORS SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

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AUSTIN, TEXAS 78726CITIZENSHIP: U.S.A.POST OFFICE ADDRESS: SAME AS ABOVEFULL NAME OF SOLE OR FIRST INVENTOR: CLIFFORD J. SPINAC

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